ADVENTIST HEALTH
Reedley

2025

IMPLEMENTATION STRATEGY

Year Three Update, FY 2025

January 1, 2025-December 31, 2025

Adventist Health
Reedley

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[ADVENTISTHEALTH:INTERNAL]

Purpose & Summary

Non-profit health systems, community-based organizations, and public health agencies across the country all share a similar calling: to provide public service to help improve the lives of their community. To live out this calling and responsibility, the Central Valley Network (CVN) comprised of Adventist Health's four hospitals located in Hanford, Tulare, Reedley and Selma conducts a Community Health Needs Assessment (CHNA) every three years, with our most recent report completed in 2022. . Part of that process is engaging our community through focus groups, key informant interviews and surveys. Represented and vulnerable populations included: Aging, civic government and leadership, community-based organizations focusing on healthcare consumer, law enforcement, low-income, medically underserved, minority populations, substance abuse, transportation and unhoused populations.

Now that our communities' voices, stories, and priority areas are reflected in the CHNA, our next step is to complete a Community Health Improvement Plan (CHIP), or as we refer to it, a Community Health Implementation Strategy (CHIS).

The CHIS consists of a long-term community health improvement plan that strategically implements solutions and programs to address our health needs identified in the CHNA. Together with the Adventist Health Well-Being team, local public health officials, community-based organizations, medical providers, students, parents, and members of selected underserved, low-income, and minority populations, the CVN intentionally developed a strategic plan to address the needs of our community.

In this Implementation Strategy, Year Three Update, FY 2025 also known as the Community Health Plan Update, FY 2025 you will find strategies, tactics, and partnerships you will find strategies, tactics, and partnerships that address the following health needs identified in the 2022 CVN CHNA:

Financial Stability

Food Security

Mental Health

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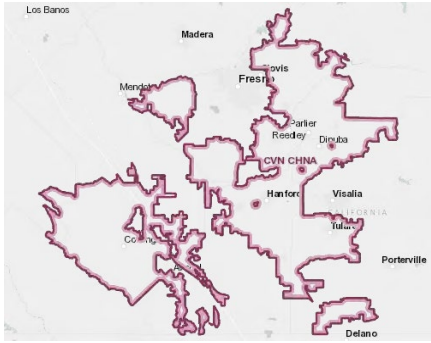
Who We Serve

DEMOGRAPHIC PROFILE

The following zip codes represent Adventist Health Central Valley Network's primary service area (PSA), accounting for 75% of hospital discharges. Additionally, we took a collaborative approach and expanded our PSA by inviting Steering Committee members to include the zip codes of those they serve.

The CVN CHNA market has a total population of 537,932 (based on the 2020 Decennial Census). The largest city in the service area is Tulare, with a population of 59,312. The service area is comprised of the following zip codes: 93219, 93648, 93625, 93646, 93609, 93647, 93631, 93657, 93245, 93234, 93239, 93654, 93204, 93618, 93230, 93615, 93662, 93212, 93630, 93619, 93210, 93656, 93274.

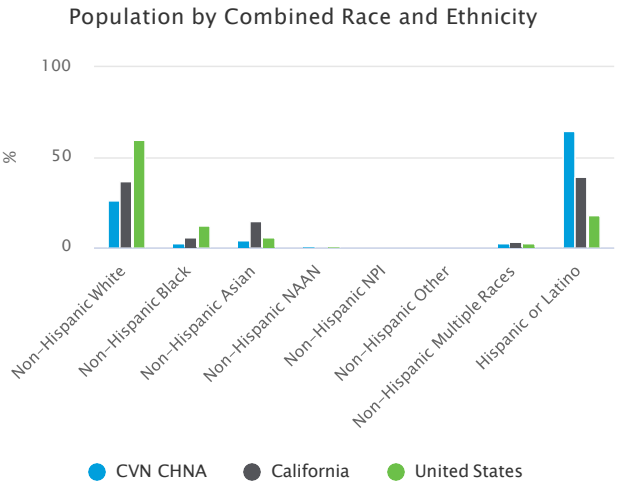


Total Population

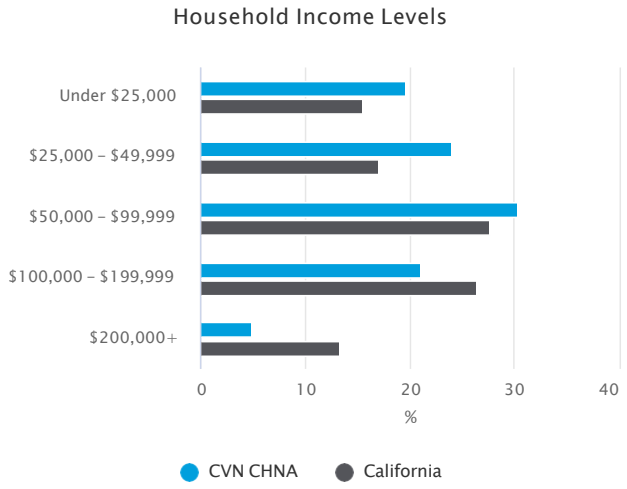
537,932

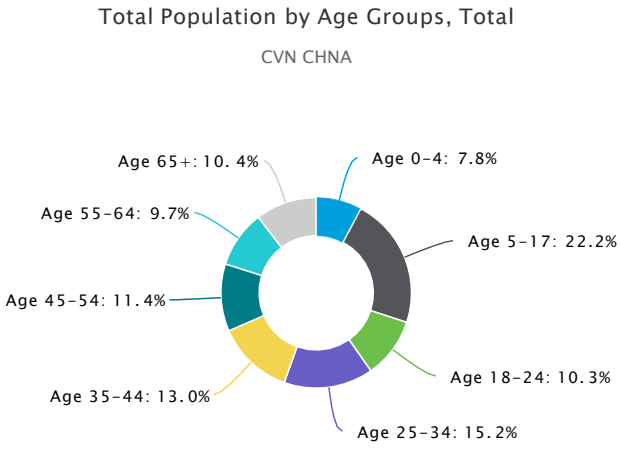
57.31%
of the population owns their home

42.69%
of the population rents their home



Note: NAAN = Native American or Alaska Native, NPI = Native Hawaiian or Pacific Islander.





About Us

Adventist Health Reedley

Located in the central San Joaquin Valley portion of California, Adventist Health Reedley is a 49-bed acute-care hospital with 20 large, private birth center rooms, 36 rural health clinics, two residency programs, 24-hour standby emergency care, laboratory, medical imaging, and surgery services. Adventist Health Reedley has been serving the community since 2011 and offers many different treatments and services to help your family stay healthy during all the different phases of life.

Adventist Health

Adventist Health is a faith-inspired, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii. Founded on Adventist heritage and values, Adventist Health provides care in hospitals, clinics, home care agencies, hospice agencies and joint-venture retirement centers in both rural and urban communities. Our compassionate and talented team of 34,000 includes associates, medical staff physicians, allied health professionals and volunteers driven in pursuit of one mission: living God's love by inspiring health, wholeness and hope. Together, we are transforming the American healthcare experience with an innovative, yet timeless, whole-person focus on physical, mental, spiritual and social healing to support community well-being.

Adventist Health's Approach to CHNA & CHIS

Adventist Health prioritizes well-being in the communities we serve across our system. We use an intentional, community centered approach when creating our hospital CHNA's to understand the health needs of each community. After the completion of the community assessment process, we address health needs such as mental health, access to care, health risk behaviors, and others through the creation and execution of a Community Health Implementation Strategy (CHIS) for each of our hospitals and their communities.

The following pages highlight the key findings the CVN CHNA Steering Committee identified as their top priority health needs, or as we refer to them in this report, their 'High Priority Needs'. The High Priority Needs are addressed in the Community Health Implementation Strategy and are reported on yearly basis through the annual community health plan update. This is year three, of a three-year strategy to improve the health our community. We invite you to learn about the actions, activities and programs that have been implemented in 2025.

Action Plan for Addressing High Priority Needs

The following pages reflect the goals, strategies, actions, and resources that Adventist Health Reedley provided in 2025 to address each selected High Priority Need.

ADDRESSING HIGH PRIORITY: Financial Stability

GOAL	Advocate for and collaborate with internal and external partners to identify community members experiencing poverty and connect them to support services to lessen financial burden.

Strategy 1:	Partner with external partners to provide financial literacy programs.
Strategy 2:	Provide space to collaborate with external partners to provide resources for the community.

FY 2025 YEAR THREE Actions: Program/Activity

COMMUNITY IMPACT SUMMARY/ALL STRATEGIES

In 2025, Adventist Health Reedley partnered with Kings Canyon Unified School District to bring in financial experts to their parent and migrant parent meetings to discuss financial well-being. There were 20 participants in two groups. This strong partnership with the school district has given students and their families resources to address social determinants of health.

In September 2025, Adventist Health Reedley held a Reedley Community Health Fair, providing free medical exams, free haircuts, and community resources such as substance abuse education, stroke and diabetes education, and financial literacy programs. There were over 150 attendees.

Student athletes across Kings County were offered **free sports physicals** during a large community event hosted at **Hanford West High School**, where **275 students** received exams. Schools require sports physicals for athletes of all ages to determine medical eligibility for participation in school athletics. Each exam included a basic health screening—height and weight measurements, blood pressure checks, and vision testing—and typically lasted **30–45 minutes**. Every student also received a swag bag containing a water bottle and school supplies to support their academic and athletic success.
These free physicals help address significant access-to-care challenges in the Hanford/Selma region, where **55.46% of residents live in a federally designated Health Professional Shortage Area (HPSA)**. By removing financial and logistical barriers, the event ensured that more students could safely participate in school sports.

The physicals were conducted by licensed Adventist Health resident physicians, working under the supervision of program faculty. All evaluations followed California Interscholastic Federation (CIF) guidelines, ensuring that each student met the health and safety standards required for athletic participation.

Adventist Health Reedley partnered with Kings Canyon Unified School District (KCUSD) to host a drive-thru backpack giveaway at T.L. Reed School in 2025. Hospital staff donated nearly 800 backpacks, filled with school supplies, for students from TK–12th grade. In addition to ensuring students begin the school year equipped and prepared. The event also fostered goodwill by reinforcing Adventist Health's commitment to serving the community beyond our hospital walls.

[ADVENTISTHEALTH:INTERNAL]

ADDRESSING HIGH PRIORITY: Food Security

GOAL	Strive to give access to current food distribution programs to the community identified by clinical screenings.

Strategy 1:	Increase clinical screenings to identify patients in need of current food distribution programs.
Strategy 2:	Expand food program in all clinics (such as Nutrible, food banks).

FY 2025 YEAR THREE Actions: Program/Activity

COMMUNITY IMPACT SUMMARY/ALL STRATEGIES

In 2025, a comprehensive list of all local food-distribution sites and their scheduled dates was created and available for any patient identified as being in need of food assistance.

Clinics continued to follow established practice standards to screen and evaluate patients for **food insecurity**, ensuring that individuals and families facing nutritional challenges are connected to appropriate community resources.

[ADVENTISTHEALTH:INTERNAL]

ADDRESSING HIGH PRIORITY: Mental Health

GOAL	Provide mental health awareness and access to our communities.

Strategy 1:	Work with internal and external stakeholders to provide educational awareness.
Strategy 2:	Create awareness and increase Adventist Behavioral Health virtual visits utilizing the Bridge program to help identify patients seen through emergency departments.

FY 2025 YEAR THREE Actions: Program/Activity

COMMUNITY IMPACT SUMMARY/ALL STRATEGIES

Adventist Health Reedley (AHRD) and Sierra Kings Health Care District worked together to bring awareness to the community of Reedley about behavioral health by:

- Training physicians to recognize behavioral health issues and address mild to moderate issues
- Increased local psychologist in person or via telemedicine
- Community awareness to reduce the stigma associated with behavioral/mental health
- Mental Health First Aid training for educators, first responders, health care staff, faith-based organizations, etc.
- Trauma Informed Care/ACES training for educators, counselors, health care staff, faith-based communities etc.

Adventist Health also provided Fun Fitness Fridays at Reedley Jefferson Clinic in partnership with Kings Cayon Unified School District serving over 150 3rd and 4th grade students with ways to stay active and healthy, introducing new healthier foods to the students, showing them easy ways to stretch and be active and how to deal with mental stress.

AHRD also educated over 2,000 community members with mental health resources at events and health fairs in Kings, Tulare and Fresno Counties.

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Significant Identified Health Needs

The Adventist Health Community Well-Being team and community partners collectively reviewed all relevant significant health needs identified through the CHNA process. Using a community health framework developed for this purpose, 12 significant health needs were initially considered. The list of significant needs are as follows:

- Access to Care
- Community Safety
- Community Vitality
- Education
- Environment & Infrastructure
- Financial Stability
- Food Security
- Health Conditions
- Health Risk Behaviors
- Housing
- Inclusion & Equity
- Mental Health

From this group of 12, several high priority health needs were established for CVN. High priority health needs were chosen as they had demonstrated the greatest need based on severity and prevalence, intentional alignment around common goals, feasibility of potential interventions, and opportunities to maximize available resources over a three-year period.

Using the criteria mentioned above, we were able to determine which needs were high priority, as compared to those that were significant needs. The High Priority Needs are the focus of the implementation strategy and this accompanying Community Health Plan Update, FY 2025. The remaining significant health needs are not addressed directly but will likely benefit from the collective efforts defined in this report. The following table provides additional information on all the significant health needs that were considered.

TABLE OF SIGNIFICANT IDENTIFIED HEALTH NEEDS

Financial Stability
Food Security
Mental Health
Lower Priority Needs that will not be addressed directly by Adventist Reedley due to limited resources, expertise and feasibility of viable interventions
Housing
Health Risk Behaviors
Health Risk Condition
Access to Care
Environment & Infrastructure
Inclusion and Equity
COVID
Education
Community Vitality
Community Safety

Scan the QR code for the full Secondary Data Report

Community Health Financial Assistance for Medically Necessary Care Commitment

Adventist Health understands that community members may experience barriers in paying for the care they need. That is why we are committed to providing financial assistance to those who may need support in paying their medical expense(s).

Community members can find out if they qualify for financial aid in paying medical bills by completing a financial assistance application. Applications can be filled out at the time care is received or after the bill has been administered. To access the financial assistance policy for more information or contact a financial assistant counselor, please visit us at: Adventist Health - Help Paying Your Bill.

Adventist Health Reedley

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Thank you for reviewing our Implementation Strategy Year Three Update, FY 2025.
We are proud to serve our local community and are committed to making it a healthier place for all.
To provide feedback on this community benefit report or other reports referenced, please email community.benefit@ah.org.
You may also request a copy free of charge.

To review this report as well as our most recent Community Health Needs Assessment and Community Health Implementation Strategy, please visit:
https://www.adventisthealth.org/central-valley/about-us/community-benefit/
https://www.adventisthealth.org/about-us/community-benefit/