Plan for Coming Year
Begins January

Plan for Coming Year
Begins February

Plan for Coming Year
April–June

Plan for Coming Year
July–October

Plan for Coming Year
October–January

Plan for Coming Year
January (of Plan Year)

Plan for Coming Year

Cascade, Monitor & Take Action

Organization-Wide

Playbook Team
Meets Monthly (More often as needed) To:

- Work on SP steps 1–6 for next year’s plan
- Review Strategic Dashboard (New)
- Monitor performance of current year’s playbook; ensure expected progress and modify action plans if needed
- Review any new issues and opportunities that arise in the environment and modify action plans if needed

AH Playbook
(5 year Strategic Plan with annual updates)